



2017 Washington Metropolitan Area-Wide Founders Day Celebration Sponsorship Form

WE INVITE YOU TO BE A SPONSOR FOR THE 2017 FOUNDERS DAY CELEBRATION, AN EVENT TO HONOR THE LEGACY OF 104 YEARS OF "EXCELLENCE AND ACTION" BY DELTA SIGMA THETA SORORITY, INCORPORATED.

THE FOLLOWING DEADLINES MUST BE ADHERED TO IN ORDER TO ENSURE YOUR AD PLACEMENT:

ALL ADVERTISEMENTS - PAID AND RECEIVED BY NOVEMBER 1, 2016
LAST CHANCE RUSH SERVICE (\$50 ADD'L CHARGE) - NOVEMBER 2 – 15, 2016
NO ADS WILL BE ACCEPTED AFTER NOVEMBER 15, 2016

1. CONTACT INFORMATION

Organization Name: _____

Name: _____ E-mail address: _____

Address: _____ Contact Number: _____

2. SELECT SPONSORSHIP LEVEL (PLEASE SELECT)

	GOLD (\$200) []	SILVER (\$150) []	BRONZE (\$100) []
• Digital Souvenir Journal (1 page) available online after event	X	X	X
• Digital Presentation (1 page PowerPoint)	X	X	
• Name Listed in Program Booklet	X		

3. AD SPECIFICATIONS

Your advertisement may be sent in the following formats only: 1. A single landscape oriented PowerPoint Slide; or 2. A single 8.5 x 11, landscape orientation .pdf file. All advertisements are full color. Photos may be included; however your file cannot exceed 1MB. Note: Design services are not included in your ad price. All ads must be received in the aforementioned formats. Any other format will incur a \$50 design charge which must be paid prior to ad placement. Please feel free to email us with questions before you submit your ad.

Please send your ad electronically to AWFD2017Ads@gmail.com. **Checks should be made payable to: MCAC-DST.** Payments, order form and copy of Ad must be mailed to: **Montgomery County (MD) Alumnae Chapter, Ref: AWF2017 Ads, P.O. Box 4236, Silver Spring, MD 20914.** Please include a copy of your Ad with your order form and payment.

4. FEES & PAYMENT INFORMATION

	Unit Cost	Quantity	Total Cost	
AWFD 2017 Digital Ad - Gold	\$200			Files must be sent in one of the two formats noted above to qualify for this price. (.PDF or .PPT)
AWFD 2017 Digital Ad - Silver	\$150			
AWFD 2017 Digital Ad - Bronze	\$100			
Rush Service	\$50			Please add to any ads received after November 1, 2016.
Design Service	\$50			Please add to any ads sent in ANY FORMAT other than .PDF or .PPT
Grand Total:				

REMINDERS: *All ads must be in one of the two formats noted above or will incur a \$50 design fee.

***All ads must be received by November 1, 2016 or will incur a \$50 late fee. Ads received after November 15, 2016 will not be considered.**

Contact Daphne Page-Reaves, Chair of AWFD 2017 Ads at AWFD2017Ads@gmail.com for additional information.

Committee Use Only:

Received By: _____ Date Processed: _____ Layout Completion: _____

Ad Received From (Name/Chapter): _____